



eHealth Challenge 2020

De online toekomst is nu

Woensdag 29 januari

Wieger Vos
Gideon Kreytz





Here To Stay**Computer Won't Replace
Good Doctor, MD Says**

Valuable Role Sighted For Machines
In Taking Case Histories, Diagnosis

By RAY BRUNER
Blade Science Editor

Computers, which today are being used in growing numbers by banks, industries, and other business firms, and by scientists, technologists, engineers, educators, and statisticians, are now casting a shadow over the medical professions. In a few years they are likely to be an important part of medical practice, as aids in diagnosis, treatment, and research, in doctors' offices, clinics, and hospitals.

Concerned about this, with a fear that computers will dehumanize medical care, some worried MDs are asking: "Will the computer replace the doctor?"

Responding to this question, Dr. Warner V. Slack, University of Wisconsin department of medicine, said: "Any doctor who can be replaced by a machine deserves to be replaced by a machine."

Dr. Slack dropped this remark in concluding an illustrated lecture last night at the annual meeting of the Toledo Hospital medical staff. He meant that a doctor who takes advantage of his experience, training, judgment, and intuition in diagnosing and treating his patients need have no fear of being re-

first question, he is asked: "Do you have any idea what caused your hives?" If his answer to that question is either "no", "don't know," or "don't understand," he may be asked a number of questions that have to do with the appearance of hives, the frequency of their duration, severity, and related questions. If he answers "yes" with regard to what he thought caused his hives, he is asked more questions about agents that might have caused it, and so on.

Many questions

In one sitting in front of the console, the patient may be called upon for similar answers to as many as 350 or more questions pertaining to his medical history.

Answers to questions are stored in the LINC on magnetic tape, and may be retrieved and

Assistant Gives Data

—Blade Photo

COMPUTERS AID, NOT MENACE, PHYSICIANS

Dr. Slack, left, and Dr. David Katchka check picture

1968

Het 'Whatsapp' effect

EMERCE

Nieuws - 25 oktober 2011 - 08:59

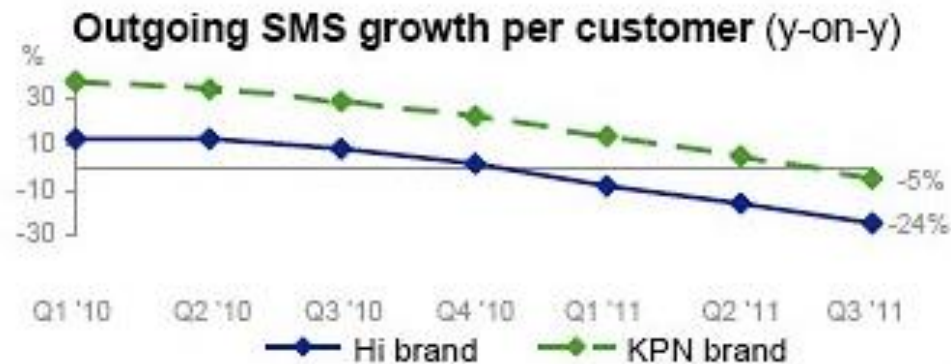
Veranderend klantgedrag kost KPN 18 miljoen omzet



Mobiele apps zorgen ervoor dat klanten van KPN minder bellen en minder sms'en. Dat is glashelder als de leiding van het bedrijf naar de cijfers kijkt. In het derde kwartaal leverden apps als Skype, Facebook en Whatsapp 18 miljoen

euro omzetverlies op.

De mobiele tak van KPN zag zijn omzet op de Nederlandse consumentenmarkt afgelopen kwartaal met elf procent dalen tot 395 miljoen. Daarvan komt ongeveer vier procent, of achttien miljoen euro, op het conto van mobiele apps. Die zorgen ervoor dat consumenten minder diensten van KPN gebruiken en meer via mobiel internet.



Krijgen we ook een 'booking' voor zorg...

EDITORS' PICK | 10,233 views | Dec 30, 2019, 08:00am

Why Amazon Makes A Big Pharmacy Move In 2020



Bruce Japsen Senior Contributor @
Healthcare

I write about healthcare business and policy



- ✓ Grote spelers als Amazon investeren in de zorg (en komen of zijn al in NL)

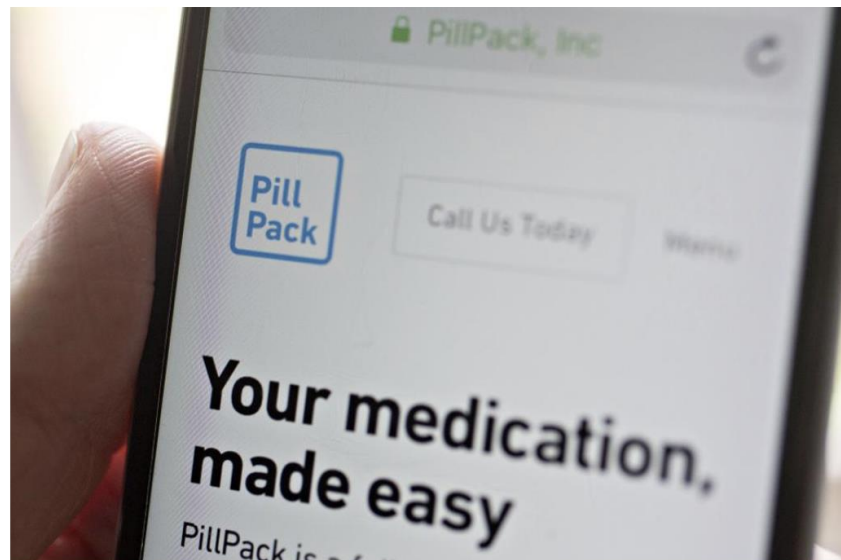


- ✓ Ahold Delhaize neemt Solvo (eigenaar van o.a. Dokterdokter.nl / ziekenhuis.nl en gezondheidsplein over)

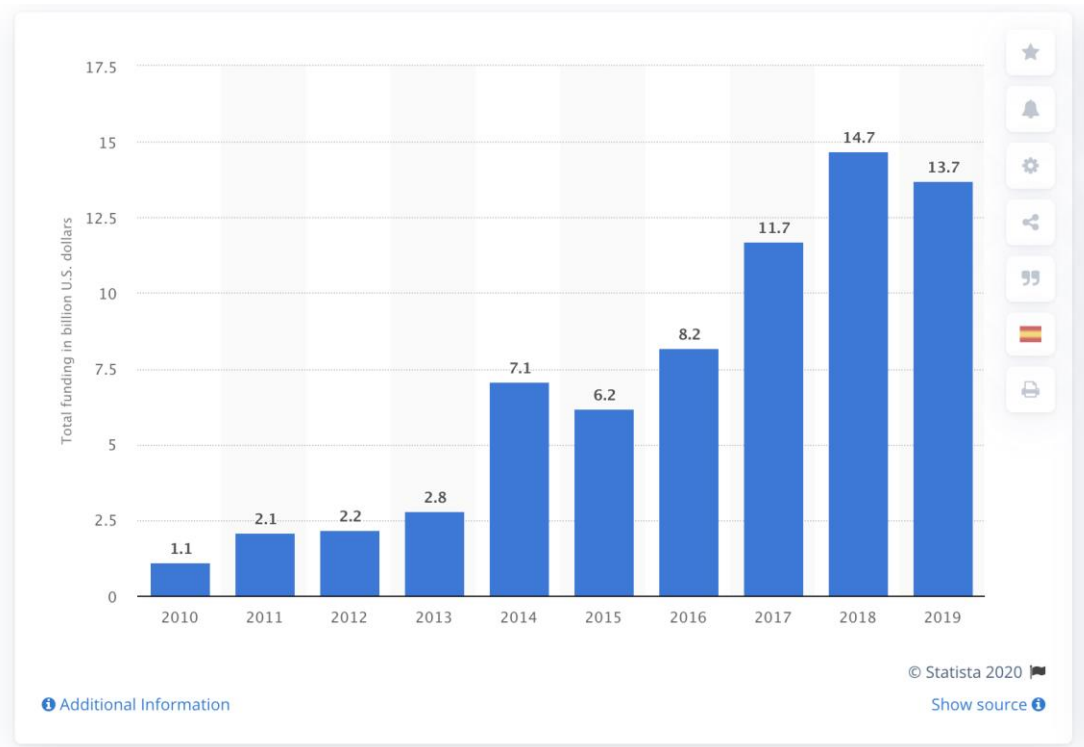
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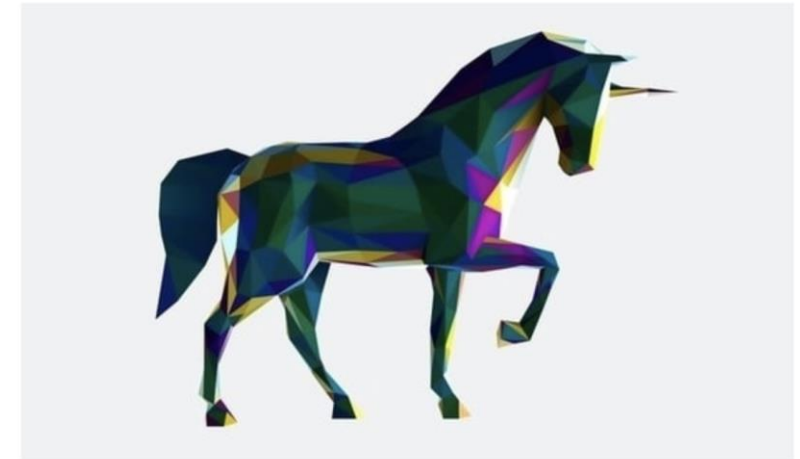
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... investeringsbereidheid is er



Babylon achieves unicorn status after 'largest ever' digital health fundraise



Babylon Health has achieved unicorn status after sealing \$550 million (£454m) in fresh investment – sending its valuation to more than \$2bn (£1.65bn).

Total digital health industry funding worldwide from 2010 to 2019 (in billion U.S. dollars)*

Wordt het...



of



Wat kunnen we leren van...

A screenshot of the Funda website's 'Find a real estate agent' page. The page has an orange header with the Funda logo, a menu icon, 'Account', and 'NL'. Below the header, a breadcrumb trail shows 'Home > Makelaars zoeken'. The main heading is 'Vind een makelaar die je verder helpt' with a sub-link 'Ik wil verkopen'. A search box titled 'NVM makelaar zoeken' contains two tabs: 'Op locatie' (selected) and 'Op kantoor naam'. Below the tabs is a text input field with the placeholder 'Plaats, gemeente, regio, etc.' and an orange 'Zoek makelaars' button. At the bottom of the page is a colorful illustration of a city street with a yellow building, a blue bicycle, and a street lamp.

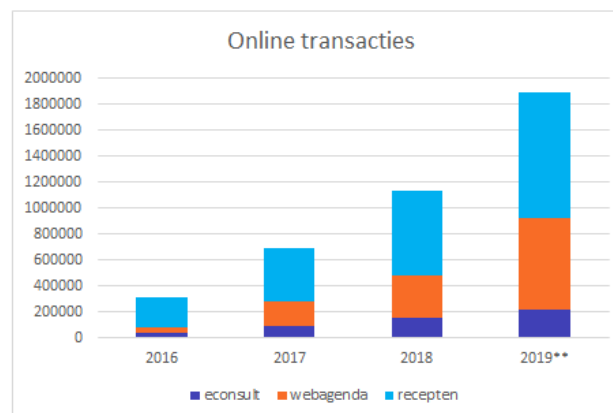
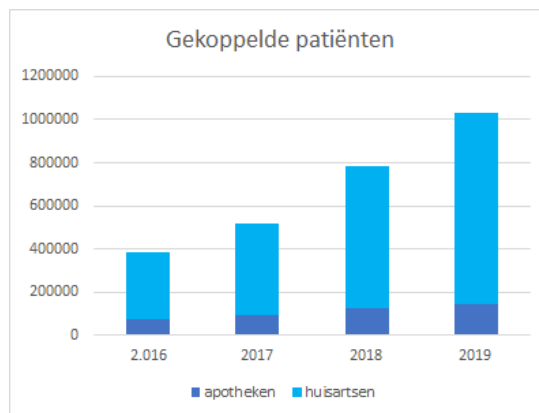
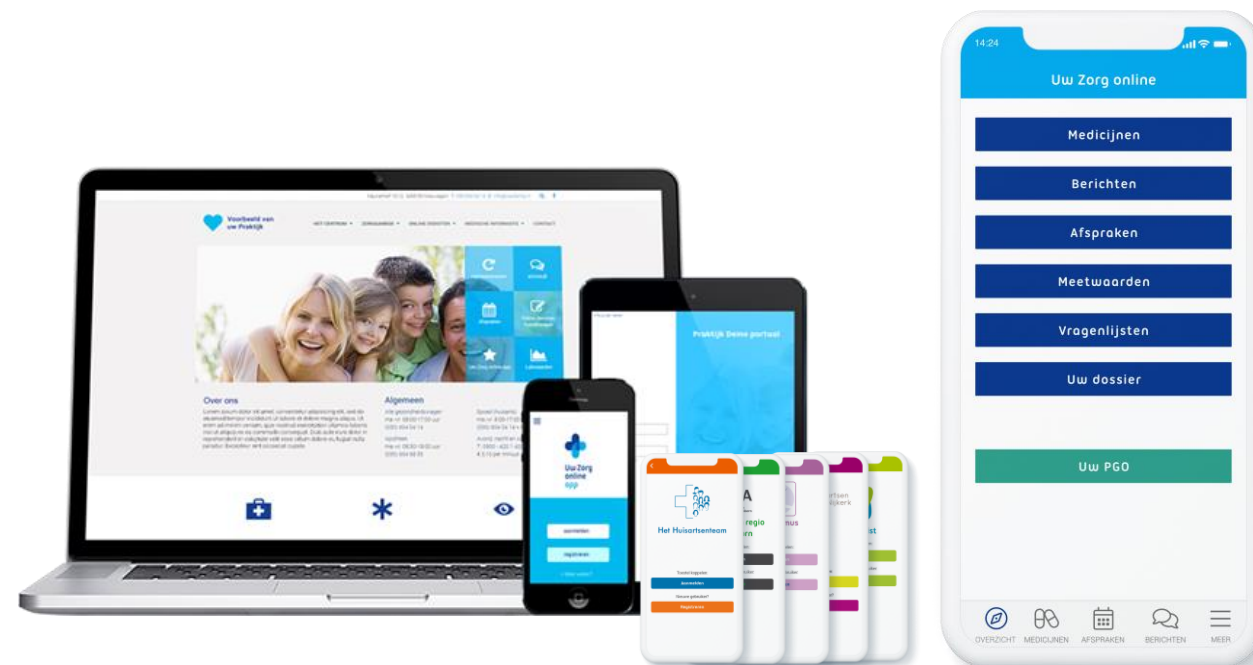
‘Funda is sinds 2001 hét vastgoedplatform van makelaars voor consumenten en ondernemers. ... In de veranderende wereld waarborgen we de positie van de makelaar en dragen we bij aan zijn dagelijks succes. Zo is funda de partner van de makelaar.’⁽¹⁾

(1) Volgens Funda 😊

Uw Zorg online

door Pharmeon

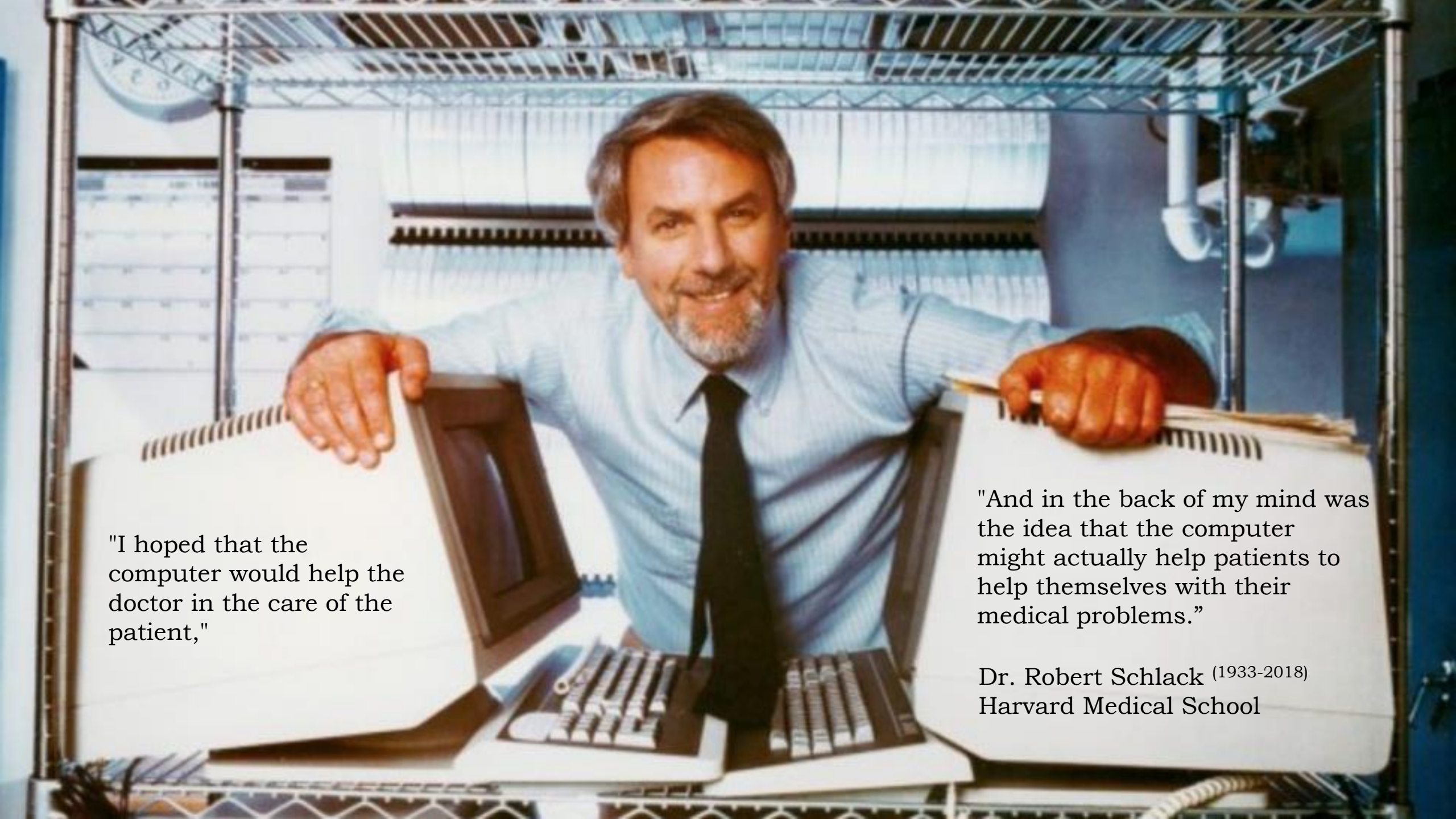
- ✓ Ruim 4000 1^e lijns zorgpraktijken als klant
- ✓ Website, Praktijkportaal & UZo App
- ✓ Het PGO vanuit de 1^e lijn
- ✓ Meer dan 1M patiënten
- ✓ Regionaal inzetbaar
- ✓ Multidisciplinair
- ✓ Diverse koppelingen



veilig online uitwisselen
van gezondheidsgegevens



NEN
NEN 7510 | Informatiebeveiliging
in de zorg



"I hoped that the computer would help the doctor in the care of the patient,"

"And in the back of my mind was the idea that the computer might actually help patients to help themselves with their medical problems."

Dr. Robert Schlack (1933-2018)
Harvard Medical School

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Pharmeon

Maakt zorg bereikbaar